

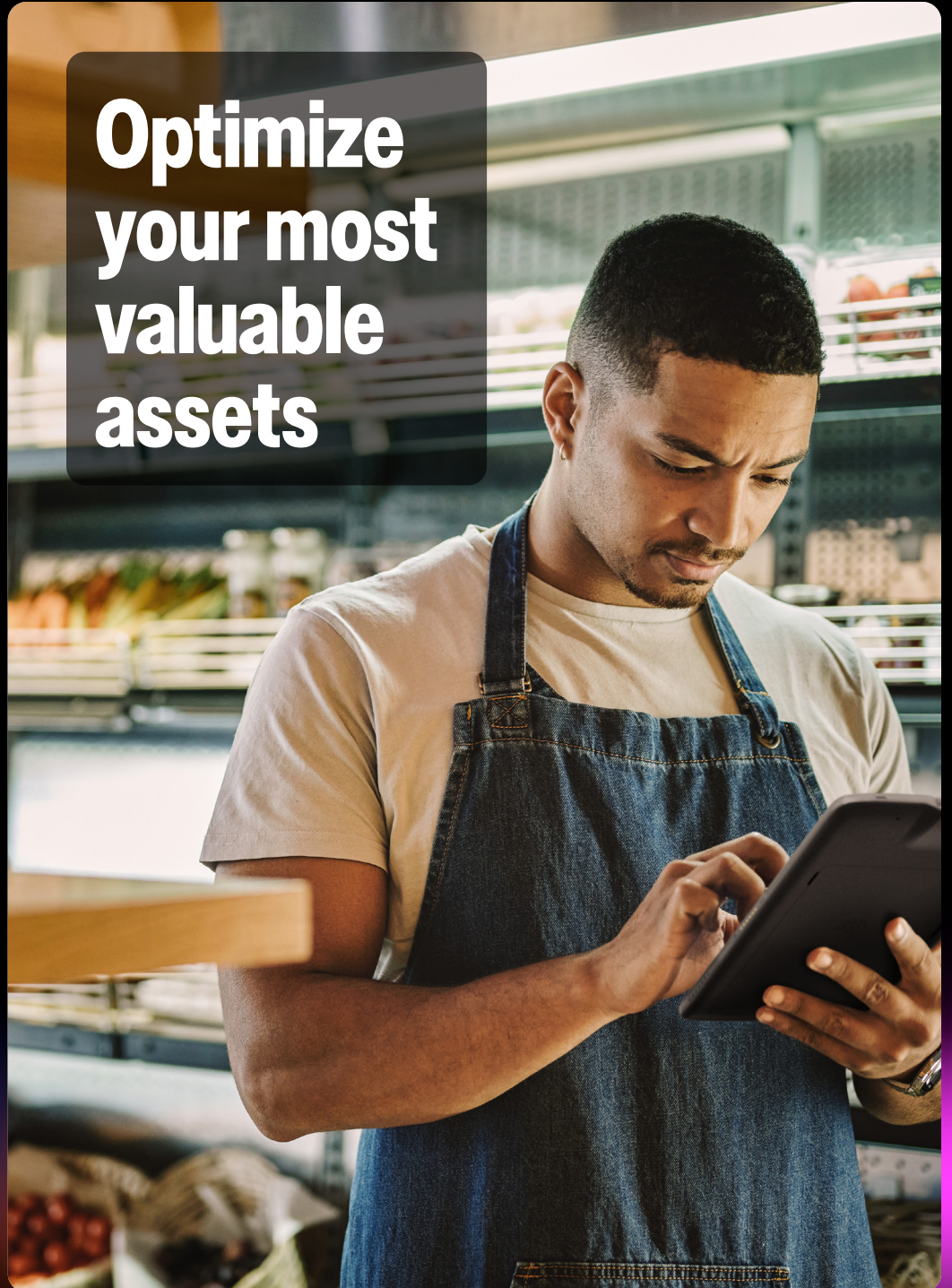


ZEBRA Workcloud

Unlock the potential of your two most valuable assets: your workforce and your inventory. Designed specifically to empower your frontline and improve inventory management, this purpose-built suite of enterprise applications streamlines communications and execution, improves inventory accuracy and visibility, and optimizes labor spend and allocation.

Designed to work with Zebra devices, Zebra Workcloud™ solutions make it easier for your frontline to focus on the customer.

**Optimize
your most
valuable
assets**



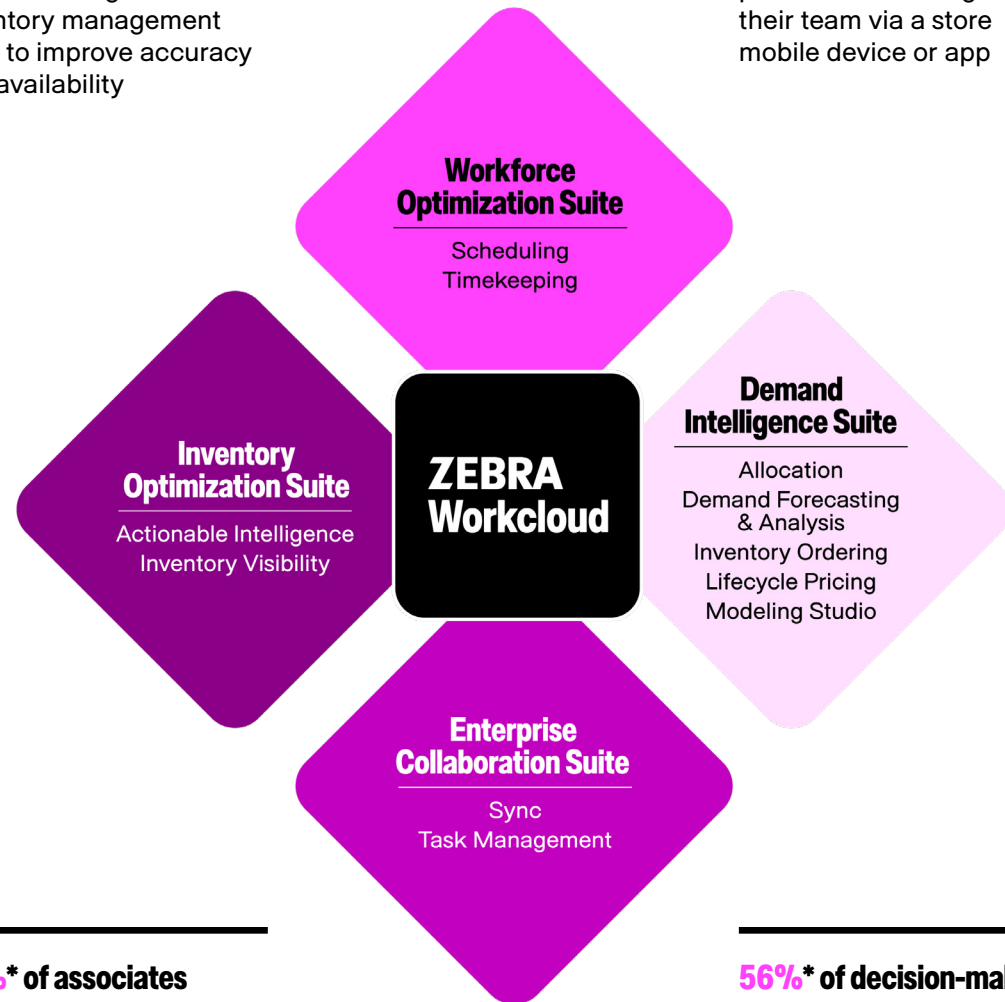
Empower your frontline

Deliver better employee and customer experiences

No matter where you are on the journey to improve how work gets done, Zebra Workcloud is the destination for the frontline worker.

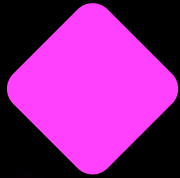
85%* of decision-makers
report needing better
inventory management
tools to improve accuracy
and availability

86%* of store associates
prefer collaborating with
their team via a store
mobile device or app



85%* of associates
prefer automatically
prescribed tasks to
better manage their day

56%* of decision-makers
are investing in demand
forecasting to meet rising
customer expectations and
operational pressures



Workcloud Workforce Optimization Suite

Stronger teams. Happier customers.

Leverage AI-powered forecasting to boost productivity and keep your frontline engaged. Give associates more control over their schedules and adjust plans in real time when things change.

ZEBRA Workcloud Scheduling

Schedule smarter

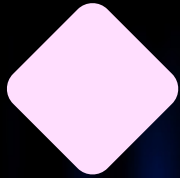
- Align schedules to customer traffic and match employee preferences, skills, and certifications
- Empower your employees with greater work-life balance
- Manage workforce costs
- Ensure you have scheduled who you need, where and when you need them
- Share resources across locations, departments, and roles

ZEBRA Workcloud Timekeeping

Track time, attendance, and compliance

- Manage time entry and labor to control costs
- Maintain labor and operational compliance
- Prioritize employee safety with touchless clocking
- Maximize productivity with accurate attendance records and real-time visibility





Workcloud Demand Intelligence Suite

Anticipate needs. Drive growth.

Leverage cutting-edge AI and machine learning technologies to accurately forecast and analyze demand. With advanced analytical capabilities, this suite enables businesses to anticipate consumer trends and make informed decisions for driving revenue, customer satisfaction, and capturing more market share.

ZEBRA Workcloud Demand Forecasting & Analysis

Intelligence. Insight. Innovation.

- Access a library of proven algorithms
- Address use cases across forecasting, demand sensing, optimization, and more
- Empower transformation with no code/low code interfaces
- Configure science to business value
- Unify demand intelligence for ease

FORMERLY ANTUIT.AI FORECASTING & PLANNING

ZEBRA Workcloud Inventory Ordering

Informed decision making

- Achieve precise inventory ordering and execution
- Increase on-time order fulfillment and reduce out-of-stocks
- Align orders with forecasting to reduce lost sales, returns and waste
- Stay ahead of industry trends

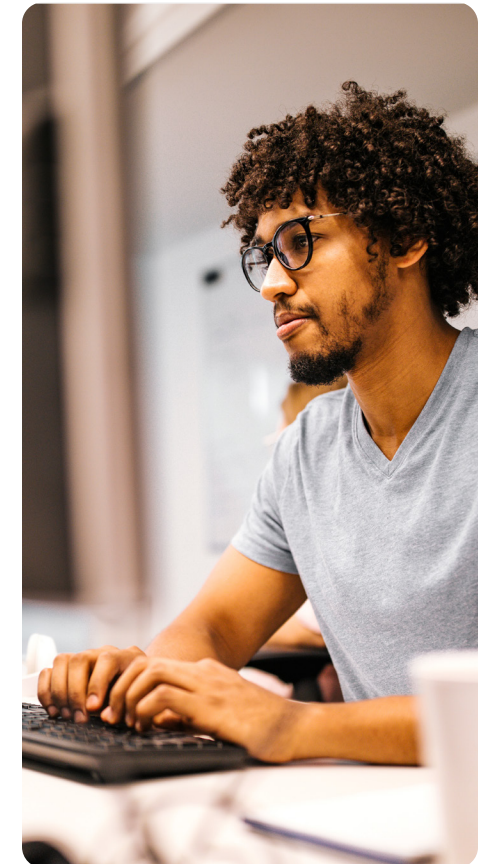
FORMERLY ANTUIT.AI CPG

ZEBRA Workcloud Lifecycle Pricing

Data-driven pricing

- Automate initial, promo, and markdown pricing
- Boost margin with omnichannel insights
- Compare pricing strategies with scenario planning
- Cut planner workload with streamlined workflows

FORMERLY ANTUIT.AI RETAIL





Workcloud Demand Intelligence Suite

ZEBRA Workcloud Allocation

Smart in-season execution

- Increase margins through automated workflows
- Allocate by size, location, and channel using AI
- Reduce fulfillment costs with smarter sourcing
- Improve in-stock rates with real-time visibility

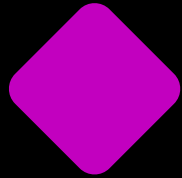
FORMERLY ANTUIT.AI RETAIL

ZEBRA Workcloud Modeling Studio

AI made actionable

- Build AI models fast with a low-code, no-code interface
- Go live in weeks with pre-built retail and CPG pipelines
- Integrate seamlessly with pricing, allocation, and planning
- Scale easily with a secure, cloud-native architecture
- Empower teams with accessible, automated data science





Workcloud Enterprise Collaboration Suite

Empower the connected frontline worker

Keep the frontline in sync and ready to answer customer questions with free-flowing information and a direct line to assistance. Emergency alerts, broadcast messaging, task management, and location services help keep your teams safe on an enterprise-grade system that integrates seamlessly into your existing PBX.

ZEBRA Workcloud Sync

Real-time collaboration for the frontline

- Make frontline communication and collaboration easier and more effective
- Connect with teams via voice, text, or video at the push of a button leveraging AI-powered dynamic translation
- Get answers to customer questions, ask for assistance, and securely broadcast messages
- Keep staff safe with location services and duress calling
- Quickly shift between multiple roles with preloaded profiles
- Streamline task assignment and tracking while enabling real-time accountability

ZEBRA Workcloud Task Management

Accelerate task execution. Elevate operations.

- Simplify work and streamline tasks with AI
- Utilize AI-powered automation to balance workloads and assign tasks
- Improve communication and increase task completion rates
- Manage by exception with real-time visibility into job status and completion rates





Workcloud Inventory Optimization Suite

Control inventory from planning to execution

Satisfy customers and maximize profit potential by ensuring your inventory is accurate and aligns with shifting demand. Sharpen your forecasting and planning with leading AI models, automatically pinpoint leaks across all channels, and eliminate inaccuracies with automated scanning.

ZEBRA Workcloud Actionable Intelligence

Make it obvious. Make it automatic. Make it scalable.

- Identify and correct inventory anomalies
- Close more investigations, faster and with less effort
- Automatically assign and track tasks
- Understand the monetary impact of eliminating instances of loss and shrink
- Reduce shrink and improve inventory accuracy
- Consolidate data streams
- Root out loss at the source

ZEBRA Workcloud Inventory Visibility

Accurate counts your way

- Increase inventory visibility and accuracy
- Leverage your own employees to perform cycle counts with a turnkey, self-scan model
- Simple deployment and configuration
- Minimize loss and improve product availability
- Avoid rising vendor fees and scheduling third-party vendors
- Up to 50% cost savings when you perform your own inventory counts





Unlock the full potential of your most valuable resources

With Zebra Workcloud, optimize your inventory and empower an engaged and productive workforce. Supported by industry experts, leverage our robust and comprehensive lineup of world-class solutions to take your place as an industry leader.

Workcloud is ready to help you lower costs, boost efficiencies, and minimize risk in your business

→ Start exploring

LEXTER
People You Can Trust



ZEBRA

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